

HANDBOOK OF RESEARCH ON FAIR TRADE

Edited by **Laura T. Reynolds** and **Elizabeth A. Bennett**, Colorado State University, US

'Fairtrade is at a cross roads. It faces the challenges of managing successful rapid expansion in scale and scope, and tensions within the movement over whether its founding principles are compromised by mainstream commercial engagement. This Handbook brings together an excellent set of critical contributions at the cutting edge of research on fair trade. They provide a wide range of perspectives and insights into different conceptual approaches and empirical case studies covering a variety of products, issues and regions. The Handbook is vital reading for all academics, students and practitioners with an interest in fair trade and its future advance in a rapidly changing world.'

– Stephanie Barrientos, University of Manchester, UK

'This is an important contribution to building the research field of fair trade globally. The contributions significantly move a range of important debates forward and offer a state-of-the-art account of this most significant sector within ethical consumption'

– Alex Nicholls, Saïd Business School and Harris Manchester College, University of Oxford, UK

'This handbook is a long-needed, comprehensive examination of fair trade's multifaceted and shifting coordinates by leading scholars from a wide range of disciplines. An invaluable resource for researchers and students alike.'

– Daniel Jaffee, Portland State University, US

'Raynolds and Bennett have done a major service with this excellent handbook, providing a sweeping overview of the past quarter century of fair trade work and research. The book offers wide-ranging insights from top experts concerned with theory and practice, and careful attention to fair trade's gains and losses. It will be of great interest to practitioners, activists, and scholars, and bound to be a cornerstone for the next phase of fair trade work and research.'

– Gavin Fridell, Saint Mary's University, Canada

Fair trade critiques the historical inequalities inherent in international trade and seeks to promote social justice by creating alternative networks linking marginalized producers typically in the global South with progressive consumers typically in the global North. This unique and wide-ranging *Handbook* analyses key topics in fair trade, illuminating major theoretical and empirical issues, assessing existing research, evaluating central debates and identifying critical unanswered questions.

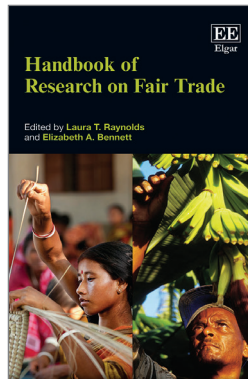
The first of its kind, this volume brings together 43 of the world's foremost fair trade scholars from across the social sciences and around the world. The *Handbook* serves as both a comprehensive overview and in-depth guide to dominant perspectives and concerns. Chapters analyze the rapidly growing fair trade movement and market, exploring diverse initiatives and organizations, production and consumption regions, and food and cultural products.

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March 2015 c 624 pp Hardback 978 1 78347 460 8 c £170.00 (UK/RoW)

May 2015 c \$270.00 (N/S America)

Elgaronline 978 1 78347 462 2



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